

DANIEL SWORD

SWEDEN

After travelling in 65 countries, Daniel Swärd finally settled in Sweden at Skälderviken's six kilometre-long sandy beach at Havsbaden, where he has his studio and workshop. Daniel was only 20 years old when he founded a clothing brand where each garment bore a silver ornament.

Daniel Swärd lives with the seasons. Summer offers sailing and diving. Autumn is the time for kayaking and windsurfing. Winter brings running and skiing. Spring provides windsurfing, rowing and fishing.

This closeness to nature is reflected in the pure and simple forms of the jewellery. Skälderviken inspires the bracelets' cove-like forms – where you can seek protection and shelter from a stormy sea or a stressful life.

Rugged and trim jewellery, characterised by Nordic nature, with a modern look that it will keep in the future.





It's in Skälderviken's endlessly beautiful nature that the Kattegatt's salt water mixes with the Rönne and Vege Rivers. The bay is an Eldorado for migratory birds and you can find peregrine falcons, red knots and sea eagles here.

This is the home of salmon and porpoises. Here you can find Kullaberg's steep cliffs and the rolling meadows of the Bjäre Peninsula. There are also of miles and miles of nature trails stretchng all around the bay. If you take a yacht to Halland's Väderö you'll find centuries-old oaks, dewy meadows, common seals and grey seals.

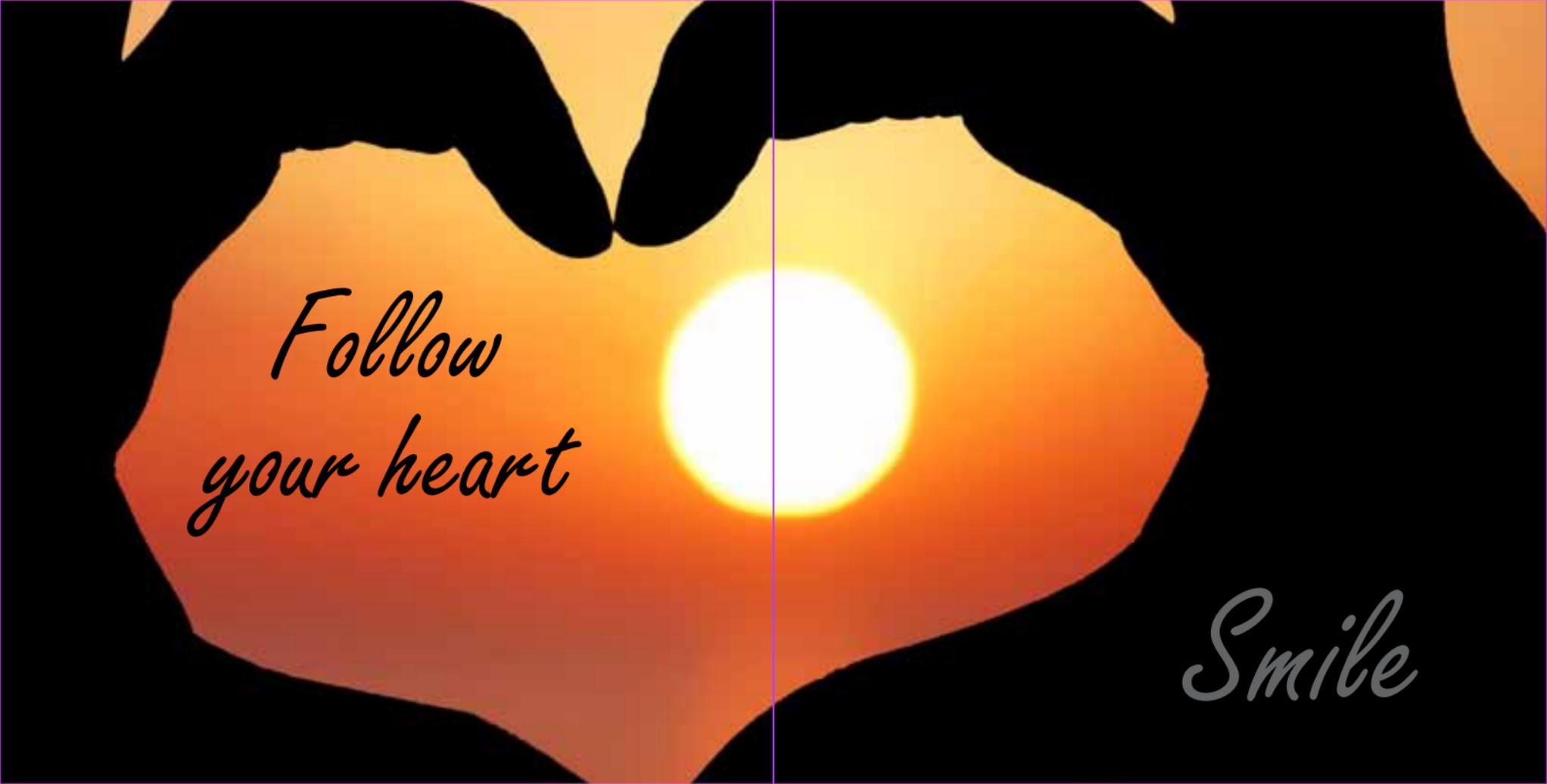
Let Daniel Sword jewellery become a daily source of inspiration and the key to a more active life closer to nature. Wearing positive words about love, happiness and wisdom makes you stronger, gives you a lif in your everyday and helps you live in the moment.

A vertical split image showing a sunset over the ocean. The left side features the text 'Keep calm and relax' in a white, cursive font. The right side shows a silhouette of a person standing on a beach, looking out at the water under a colorful sky.

*Keep calm
and relax*

You are enough





*Follow
your heart*

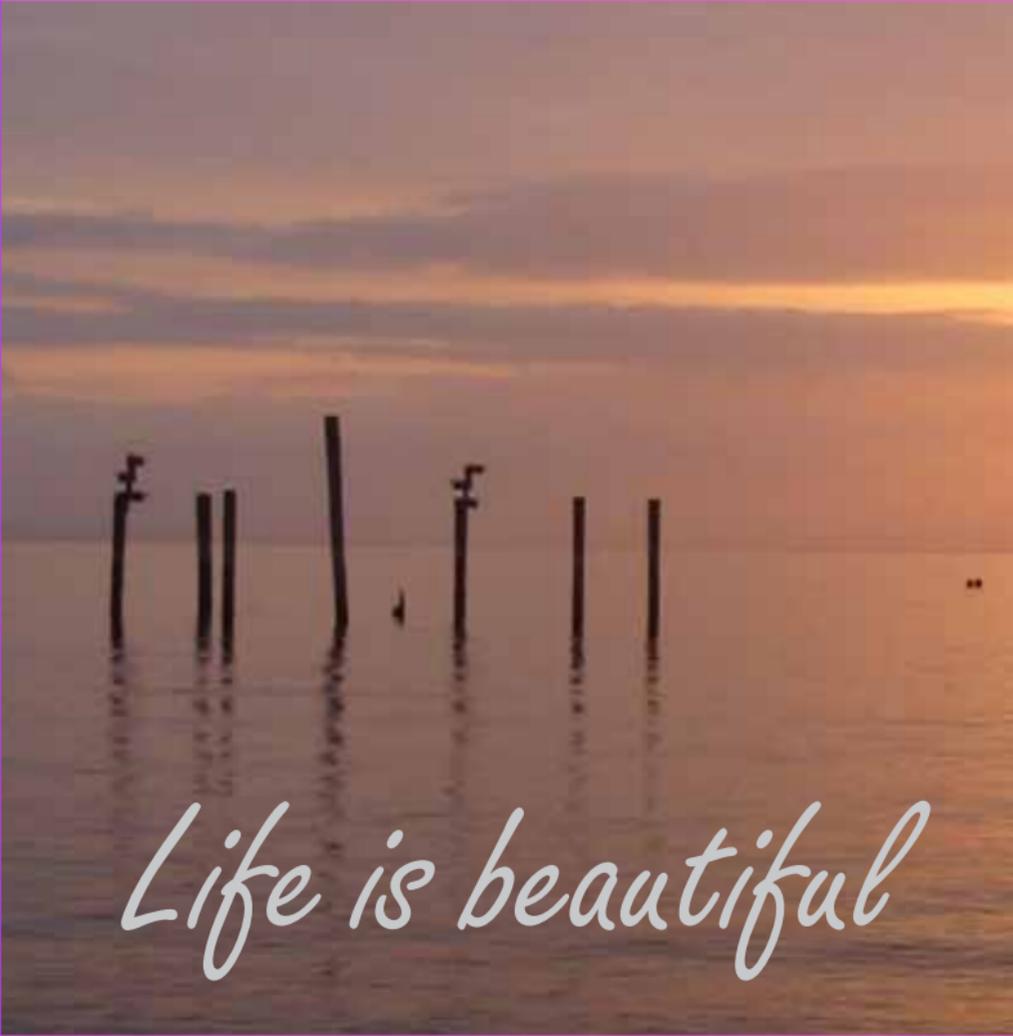
Smile

Be creative





Stay strong



Life is beautiful

Enjoy
the journey



*Belive in
yourself*





You are loved

Anything
is
possible

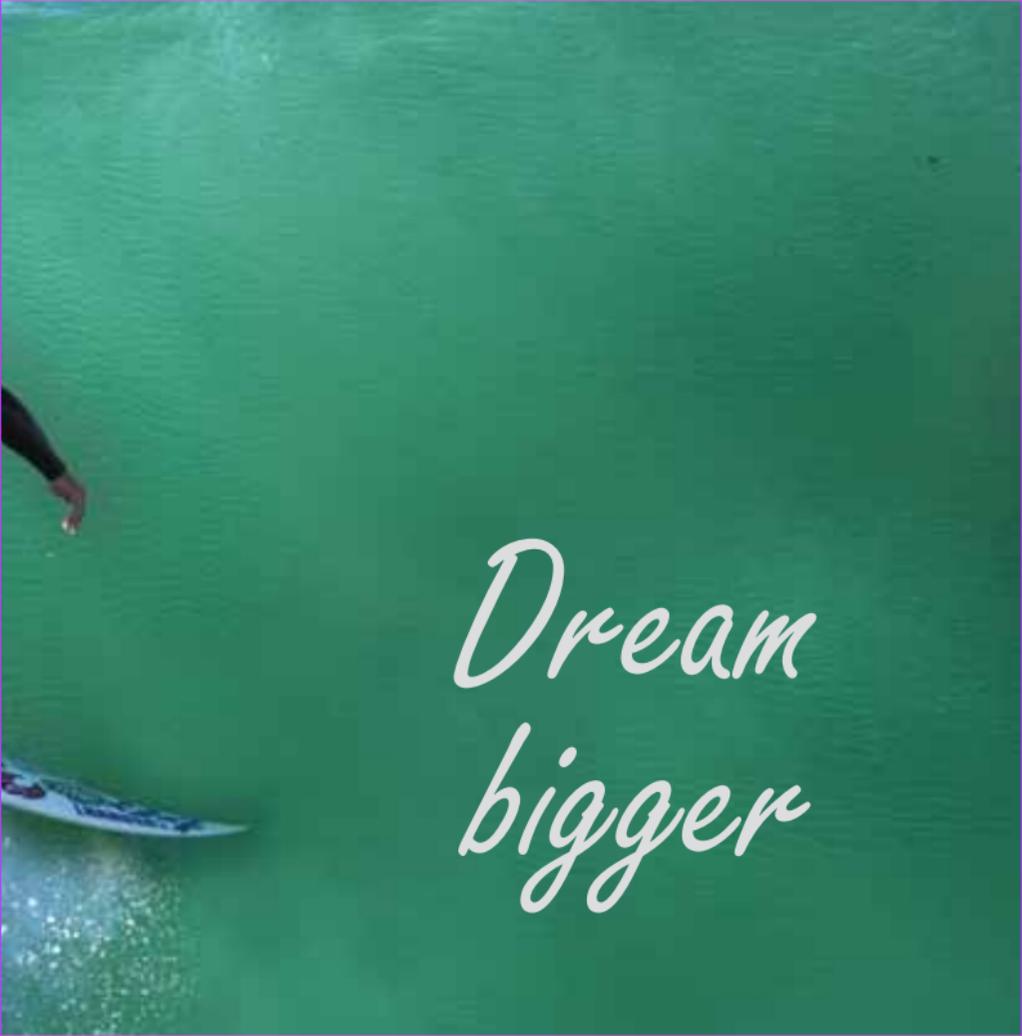




*Live
in the moment*



Stay foolish



*Dream
bigger*

A grayscale photograph of ocean waves with a vertical purple line down the center. The text "Life should" is overlaid on the left side of the image.

Life should

be colorful



Inspire and motivate

Focus
goal
vision

Keep calm
and stay
positive





Faith
Hope
Love



Love
has no limits

A young girl is performing a handstand on a sandy beach. She is wearing a white long-sleeved shirt and pink bikini bottoms. Her legs are spread wide in a V-shape, and her arms are extended upwards. The background shows the ocean with waves and a clear blue sky. The image is split vertically down the middle by a thin purple line.

Girl power

Choose joy



Never
give up



Forever
young

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• JEWELRY WITH LOVE AND INSPIRATION •



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